

Successful shipping is defined as getting your parcel from Point A to Point B...  
on time, and for the best price

## Sound Simple?

# zumiez

Zumiez is a mall-based specialty retailer of action sports related apparel, footwear, and equipment with more than 400 store locations, primarily located in shopping malls in 34 states, and headquartered in Everett, WA. We cater to young men and women between the ages of 12 and 24 who want brands representing a lifestyle centered on activities that include skateboarding, surfing, and snowboarding. We also have a busy web store at [www.zumiez.com](http://www.zumiez.com).

One key set of shipping challenges at Zumiez is getting the constant flow of new inventory from our single distribution center in Corona, CA to stores as fast as possible, for the best rate possible, all with a high-level of customer service – especially at the individual store level. As a trend driven business, getting products on the selling floor quickly is a high priority. We also need to be able to process these inventory shipments and website orders quickly and efficiently, especially give the volume of shipments we do. Another key challenge is having insight into our shipping costs and carrier performance to help identify ways to cut transit times and save money on our significant annual shipping expenditure.

Enroute has taken the time to understand our needs and priorities. They have not only provided us with shipping solutions that works to fulfill all of our store locations and store to store shipping, but they have worked with us every step of the way to build innovative functionality and features. Enroute is a good business partner for us and we see our relationship continuing and growing.

Best regards,

Will Eaton  
Director of Distribution  
Zumiez Inc.

- SUPPLY CHAIN MANAGEMENT SOLUTIONS
- MULTI-CHANNEL INTEGRATION
- CONTROL, REDUCED COSTS, & EFFICIENCY