

Successful shipping is defined as getting your parcel from Point A to Point B...
on time, and for the best price

Sound Simple?



Renton Western Wear is a Western clothing retailer located in Renton, WA. We have three local retail store locations and an online store - www.rentonww.com. We ship orders throughout the entire U.S., including Hawaii and Alaska.

We are continually challenged by managing our outbound & inbound freight costs that are constantly rising. As a retailer with a direct-to-consumer shipping business, we ship numerous 'small' packages daily. It's a challenge to understand the total cost of our shipments and identify any potential actions we can take to create savings that will not sacrifice on-time delivery to our customer. We are then faced with the secondary challenge of managing the freight/shipping costs of bringing inventory into our facility and trying to minimize these costs by leveraging our shipping discounts and/or vendor relationships.

We needed a solution to not only execute our shipments easily and provide tracking capability, but that also provides summarized and detailed reporting features for analyzing costs, discounts, and surcharges. The Enroute ShipIt! Analytics solution has exceeded our expectations by showing us ways to reduce our shipping spend, pointing out ways to provide a better delivery experience to our customers, and by providing us tools to better understand our shipping activity.

The Enroute team has taken the time to understand my business challenges and then work with us to address each one of them. It's been a partnership experience versus the standard software vendor and client scenario. I recommend Enroute as a company that is a real business partner, not just a software company.

Regards,

Gina Kavesh
Co-owner
Renton Western Wear

- SUPPLY CHAIN MANAGEMENT SOLUTIONS
- MULTI-CHANNEL INTEGRATION
- CONTROL, REDUCED COSTS, & EFFICIENCY